

# AUSTRALIAN PARAMEDIC

Australian Paramedic Magazine

Rates: All rates are per edition, exclusive of GST and do not include agency fees

Size	Regional	Nation/State Wide
Full Page – 210 mm wide x 297mm deep	\$2295.00	\$2695.00
Half Page – 190mm wide x 134mm deep	\$1495.00	\$1795.00
Quarter Page – 94mm wide x134mm deep	\$895.00	\$1195.00
Platinum – 94mm wide x 87mm deep	\$695.00	Regional Only
Gold – 142mm wide x 40mm deep	\$595.00	Regional Only
Silver – 94mm wide x 40mm deep	\$495.00	Regional Only
Bronze – 46mm wide x 40mm deep	\$395.00	Regional Only

- \*Cover pages are available for Full Page only
- \*Cover pages are inside front and inside back cover
- \*Cover pages require 30% deposit for booking

Premium Cover Pages	Nation Wide
Full Page – 210 mm wide x 297mm deep	\$3495.00*

## ABOUT AUSTRALIAN PARAMEDIC

Australian Paramedic is a journal which is delivered to paramedics across Australia. Our mission is to support and improve patient care through the sharing of knowledge and information from across Australia, and at the same time aid paramedics through delivering current information from recognised leaders in emergency care. We are independent from any employer, associations or groups and our aim is simply to provide current, relevant information to the Australian Paramedic.



Click the journal above to view a sample edition!

**3,000**

COPIES PER EDITION  
(APPROX)

**12,000**

READERSHIP (ESTIMATE)

**A4**

JOURNAL SIZE

**Biannual**

DISTRIBUTION



## pdf

Artwork must be supplied in high resolution (300 dpi). Files to be output in CMYK – RGB images and any pantone colours must be converted into CMYK.

Full page and colour advertisements must include crop marks and a 3mm bleed on all sides. **Security must be removed from the file.**

## eps

EPS (vector, not Photoshop) are acceptable. Ensure all type is converted to path/outlines

All images are embedded at 3000dpi for CMYK and Greyscale and 6000dpi for monochrome

All pantone colours are converted to CMYK. All artwork must be supplied in digital format to: [production@emergencymedia.com.au](mailto:production@emergencymedia.com.au)

Bronze



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Platinum




PLATINUM  
MEDICAL CLINIC

*"We all look after each other"*

Our approach here at Platinum MC  
*We all look after each other*

Platinum Medical Clinic is a medical institution based in Melbourne's Central Business District.

We have a variety of General Practitioners and Specialized staff to assist with your every need. We are a best practice clinic that focuses on great quality care and medically proven treatment measures.



PLATINUM  
MEDICAL CLINIC

Samples